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**Joseph Weidenboerner Joins Richard N. Best Associates**

LEVITTOWN, PA — Joseph Weidenboerner eagerly embraces his new position on the sales team at Richard N. Best Associates. Experienced in sales and marketing, he recently joined the Philadelphia-based company and is tasked with building customer relationships.

As the youngest member of the team, Joe comes to Richard N. Best Associates with fresh eyes on the parking, access and revenue control industry. His extensive experience in retail sales and marketing, with one-on-one customer interaction, prepares him well for enhancing relationships with current and prospective clients in Eastern Pennsylvania, New Jersey and Delaware.

Joe takes a consultative sales approach, listening carefully and advising clients and potential customers of solutions based on their problems and needs. This occurs naturally to Joe who loves teaching and comes from a family of teachers.

“With all the latest changes and improvements in parking technology, there’s a lot of education that can be done to explain new solutions, present options and improve a customer’s buying experience,” Joe said. “It’s all about the person-to-person service, the personal touch that connects with customers.”

“Joe will participate in all aspects of sales and marketing throughout our territory,” said Vice President Jeffrey M. Best. “While his focus will be on consultative and technical sales, I’m convinced that Joe’s extensive customer relations experience will help build and deepen our current client relationships.”

A graduate of Mercyhurst University, Joe earned his Master’s in English at St. Bonaventure University. He lives in Lower Bucks County with his wife and growing family.

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