



**Richard N. Best Associates, Inc.**

15 Trail Road  
Levittown, PA 19056

215.945.9240  
[info@RNBest.com](mailto:info@RNBest.com)  
[www.RNBest.com](http://www.RNBest.com)

**Contact:** Jeffrey M. Best  
215.945.9240 (office)  
215.801.0888 (cell)  
[jmb@RNBest.com](mailto:jmb@RNBest.com)

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**Richard N. Best Associates Earns PPA Award  
for Rowan Boulevard Parking Garage**

LEVITTOWN, PA — Richard N. Best Associates, Inc. of Levittown, PA recently earned another statewide award in parking design and innovation. The award, presented last week at the Pennsylvania Parking Association's (PPA) 2014 Conference, Workshop & Exhibition in Lancaster, PA, recognizes Richard N. Best Associates' successful design and integration of multiple diverse technologies and equipment in the Rowan Boulevard Parking Garage, Glassboro, NJ.

"At Best, we increasingly are working on parking, access and revenue control projects that require installation of multiple, technologically diverse platforms at one location. We are indebted to our committed employees, who do whatever it takes to get every job done well, finding custom solutions to make each project shine," says Richard N. Best, President, who was on hand to accept the PPA award in the Parking Equipment and Technology category.

The Rowan Boulevard project realized the ambitious \$300 million vision of the Glassboro Borough Council to revitalize the downtown core and resolve persistent problems with unpermitted student street parking. The borough embarked on a plan to link Rowan University with Glassboro's downtown retail district to create the "quintessential college town" with mixed-use buildings serving a diverse customer base. Over time, the plan developed into a public/private partnership as the municipality, the university and private developers worked to create a corridor running one-third of a mile, lined with retail shops and restaurants on the first floor with housing, offices and classrooms above, all served by an adjacent parking garage.

Working with developer Nexus Properties, Richard N. Best Associates forged the integration of several uses and pay methods to accommodate the precise needs of retail shoppers, students, hotel guests and VIPs. Retail shoppers are afforded free two-hour

parking with ceiling-mounted space sensors that instantly communicate with a software application on the supervisory administrator's computer in the garage office. Customers are encouraged to sign up for free text notifications to avoid fees associated with additional time. Hotel guests and VIPs can now use their hotel key card to validate parking. Likewise, Rowan University students can use the Blackboard system, the same student card accepted at the bookstore, cafeteria, and other places, thanks to independent Blackboard card readers mounted on pay stations at the entrance gate.

In addition, Richard N. Best Associates is continuing to provide superior after-sale service and maintenance as part of the contract.

Now that construction is completed and garage is fully operational, Glassboro's downtown retail district is beginning to experience the new cohesiveness that local leaders had envisioned. The Rowan Boulevard project represents the largest municipal redevelopment project in the State of New Jersey featuring the key anchors of Rowan student housing, a Barnes & Noble collegiate superstore, and a Courtyard by Marriott hotel and conference center.

According to the PPA, the awards competition recognizes outstanding parking-related projects and "seeks to promote an appreciation of excellence in parking design, equipment, operations, and construction among the industry and the general public."

For 40 years, Richard N. Best Associates has planned and implemented parking, access and revenue control systems with a comprehensive approach to systems integration. The company offers custom solutions, including the most advanced technologies to provide parking, access, revenue control, security, CCTV, photo identification and more, using state-of-the-art equipment, installation and software configurations secured by reliable maintenance and rapid service. Headquartered in the Philadelphia area, the company serves customers in Eastern Pennsylvania, New Jersey and Delaware.

To learn more, visit [www.RNBest.com](http://www.RNBest.com), call 215.945.9240 or send an email to [info@RNBest.com](mailto:info@RNBest.com).

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